



भारत का उच्चायोग HIGH COMMISSION OF INDIA लिलोंग्वे (मलावी) LILONGWE (MALAWI)

International Cooperative Trade Fair (IICTF) - 11-13 October 2019, New Delhi

This is to bring to notice of all interested business houses that the first ever India International Cooperative Trade Fair (IICTF) is being organized by the National Cooperative Development Corporation (NCDC) on 11-13 October, 2019 at Pragati Maidan, New Delhi.

The Trade Fair is the first of its kind being organized and is aimed at promoting cooperative trade with India and abroad leading to enhance rural and farm prosperity. The Fair will feature conferences, exhibitions, B2B meetings, sales promotion, marketing and products display business, networking, policy advocacy, etc. The Fair will provide immense opportunity to the participants to collaborate and explore business opportunities with the cooperative organizations from India and abroad.

The 3-day Fair is expected to be attended by a large number of Indian cooperatives and international cooperatives organizations. The focus sectors of the trade will be credit and finance services, coop-banking, insurance, cyber security, technology and capacity building, agri-business and food processing, textiles, packaging, storage, farm machinery, livestock, dairy, fisheries, handlooms, handicrafts, FMCG, health and hospitality, marketing and brand promotion, etc.

The Trade Fair will be a very good opportunity for building alliances, business networking, product sourcing and also interacting with the primary producers of a wide range of products and service providers. A flyer on IICTF is forwarded herewith including details on participation and registration.

You are encouraged to participate in the IICTF.

Incredible Opportunities for Cooperative Trade Pragati Waidan, New Delhi, India

India International Cooperation

Cooperatives Transforming Business!









- and the largest international cooperatives trade fair: sales promotion, marketing, product display, conferences, buyer-seller-meets, networking, policy advocacy
- To promote cooperative-to- cooperative trade: domestic and international
- Focused on: agriculture and allied sectors complete value chains, cold chain, exports, technology, climate smart agriculture, inputs, commodities, processing, packaging, storage, machinery, brand promotion, marketing, coop-banking, big data analytics, cyber-security, agritech, livestock, dairy, fisheries, handloom, handicrafts, textiles, consumer goods, retail, hospitality, insurance, finance, credit, healthcare, products by women groups, capacity development



Exhibition Hall

Exhibition Area 70,000 sq ft. **Exhibitors** 2000

B2B meetings **Coop 2 Coop meetings Thematic business conferences**

Exhibition 11-13 OCTOBER

Visiting 9.00 am - 8.00 pm

Location Pragati Maidan. 15 km from **IGI Airport**



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